



Optimizing the Journal of Inspirasi Ekonomi, Universitas Timor Towards an Accredited National Journal

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Abstrak

The Journal Inspirasi Ekonomi is a scientific publication media that has a vital role in realizing the vision, mission and objectives of the Management study program, Faculty of Economics and Business, Universitas Timor. This activity aims to improve the quality of the Journal of Inspirasi Ekonomi so that its management is by the standards of the national journal accreditation institution (ARJUNA) and the SINTA accreditation process can be carried out immediately. The method used in this community service activity is Participatory Action Research (PAR), namely identifying crucial problems that could hinder the accreditation process and then repairing and completing them. The activities carried out by the servant in this activity are compiling and making publication ethics statements, creating a google scholar profile and optimizing indexation, updating information on the OJS Journal of Inspirasi Ekonomi page, conducting scientific paper writing webinars to obtain articles and increase readability, visits and citations. After carrying out this activity, the Inspirasi Ekonomi Journal, Universitas Timor, has met the standards and can be submitted for accreditation to the national journal accreditation institution (ARJUNA).



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INTRODUCTION

Publication in Scientific Journals is essential because it can be used as a benchmark or indicator of a country's progress. (Nugrohadhi, 2017) Its size can be measured from the recognition given by a neutral and responsible external party. Ironically, based on a survey released by Organization for Economic Co-operation and Development (OECD) in 2019, Indonesia ranks 62nd out of 70 countries in terms of literacy levels, or to be precise, ranks 10th in the lowest countries with low literacy levels. (Huda et al., 2022) Various efforts have been made by the Indonesian government in the context of

alleviating these problems, including by improving the quality of education through the movement for writing scientific papers and providing facilities such as national journals, which must be managed according to national journal standards—accreditation body (ARJUNA). (Direktorat Jenderal Penguatan Riset dan Pengembangan Kementerian Riset Teknologi dan Pendidikan Tinggi, 2018)

In tertiary institutions, publication in scientific journals is one form of tri dharma. (LPPM Universitas Terbuka, 2021) The publication is a mandatory requirement for functional promotion for lecturers, researchers, teachers, widyaiswara, engineers, and others. (Permenristekdikti Nomor 20 Tahun 2017) Not only that, but publications in the form of scientific journals also have a vital role because they are one indicator of the progress of higher education itself. (Kurniawan, 2016)

A journal is a forum or place to publish scientific manuscripts/articles managed and published regularly by universities, professional organizations, ministries, non-ministerial government agencies, research and development institutions, educational institutions, publishing companies, and business entities. (Nurahrjo et al., n.d.) Meanwhile, Accreditation of Scientific Journals in Menristekdikti Regulation Number 9 of 2018 concerning Accreditation of Scientific Journals is official recognition of scientific journals' quality assurance through evaluating the fairness of manuscript screening, management feasibility, and time limits for publishing scientific journals.

The following are the requirements for proposing Electronic Scientific Journal Accreditation: 1) Have an ISSN in the electronic version (e-ISSN) and or print (p-ISSN) if the publication is published in two versions, according to data on the <http://issn.pdii.lipi.go.id> page; 2) Include the requirements for publication ethics (publication ethics statement) on the journal's website page; 3) Scientific journals must be scientific in nature, meaning that they contain articles that actually contain data and information that advance knowledge, science and technology as well as art; 4) Scientific journals have been published for at least 2 consecutive years, counting backwards from the date or month of accreditation submission; 5) The frequency of publication of scientific journals is at least 2 times a year on a regular basis; 6) The number of articles per publication is at least 5 articles; 7) Listed on the Garuda Portal (garuda.ristekbrin.go.id); 8) Has a digital object identifier (DOI); 9) Have a Journal profile on Google Scholar. (KEMENTERIAN RISET DAN TEKNOLOGI/BADAN RISET et al., 2021)

Journal of Inspirasi Ekonomi is a journal managed by the Management study program, Faculty of Economics and Business, under the Institute for Research and Community Service (LPPM) Universitas Timor. (Peraturan Menteri Kesehatan No.88 tahun, 2014) Since the publication of the journal Inspirasi Ekonomi in 2016, until now it has not received serious attention, so the journal Inspirasi Ekonomi has not met the criteria to be able to submit the SINTA accreditation process to the national journal accreditation agency (ARJUNA). (Ferreira et al., 2020) Starting from the background of this problem, the servant took the initiative to carry out community service activities titled “Optimizing the Journal of Inspirasi Ekonomi, Universitas Timor Towards an Accredited National Journal”. According to the servant, this activity is essential to carry out considering that if a solution is not immediately found, it will cause: 1) the achievement of the vision, mission and objectives of the Management study program to be hampered 2) the quantity and quality of scientific publications in the Management study program are reduced, 3) lack of participation and trust from writers, academics and observers to publish their best work, and 4) will have an impact on the results of further Management study program accreditation. (Universitas Timor, 2020)

After carrying out this activity, it is hoped that the problem can be resolved and the requirements for submitting scientific journal accreditation are met so that the preparation process for submitting Inspirasi Ekonomi journal accreditation will be better.

METHOD

The method applied in this activity is Participatory Action Research (PAR), with an approach to solving problems and fulfilling practical needs in solving problems. (Agus Afandi, Nabiela Laily, Noor Wahyudi et al., 2022) The following is the flow of implementing community service activities:



Figure 1. PkM Implementation Flow

At the beginning of the problem identification stage, the servant tries to find crucial problems that must be resolved immediately so that the Inspirasi Ekonomi journal meets the requirements for proposed SINTA accreditation to the national journal accreditation agency (ARJUNA).

After the servant has successfully identified the problem, the servant makes preparations and develops a strategy to find a solution to solve the problem. Furthermore, the servant performs problem-solving based on the identification results that have been carried out.

In the next stage, verification, the servant verifies whether the improvements and documents compiled are by the scientific journal accreditation guidelines issued by the Directorate General of Strengthening Research and Development of the Ministry of Research, Technology and Higher Education.

Finally, the servant prepares an activity report as a form of accountability for implementing community service to the manager of the Inspirasi Ekonomi journal. The indicator that serves as a benchmark for the success of this community service activity is that the Inspirasi Ekonomi journal has met the requirements to be able to propose the SINTA accreditation process to the national journal accreditation agency (ARJUNA).

RESULTS AND DISCUSSION

Based on the results of the identification using fishbone diagram analysis, the problems causing the issue of not optimal management of the Inspirasi Ekonomi Journal, Universitas Timor, so that the accreditation process cannot be submitted are as follows: 1) There is still a limited number of articles submitted, thus hindering the frequency of publication of the journal; 2) The unavailability of publication ethics statement; 3) do not yet have a google scholar profile; 4) Indexation is not yet optimal; 5) There is still limited information available on the OJS Inspirasi Ekonomi Journal page.



Figure 2. Problem Identification Process of the Inspirasi Ekonomi Journal

After successfully identifying the problem, the next step is for the service staff to solve the problem on the first issue, namely the limited number of articles submitted, thus inhibiting the frequency of journal publications by holding training webinars on writing scientific papers nationally. In addition to gathering articles from researchers, academics and observers, this activity also increases readability, visits and citations to the Inspirasi Ekonomi journal.

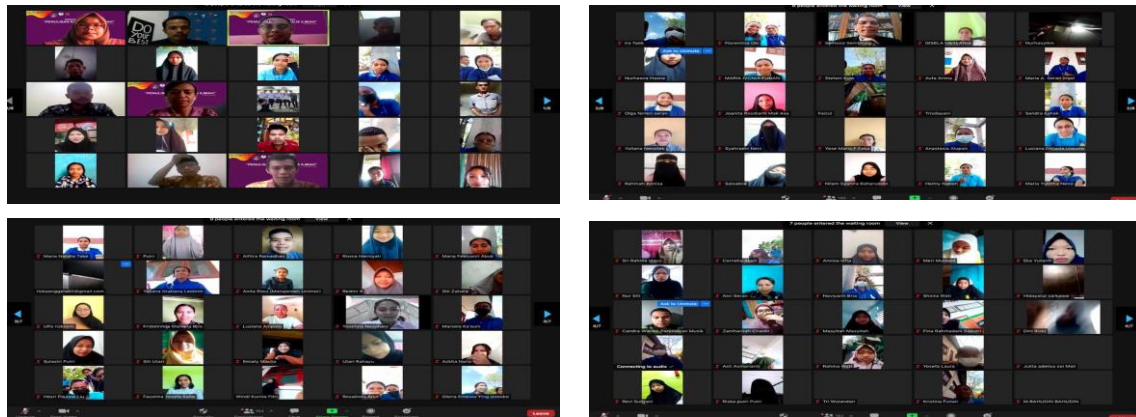


Figure 3. Screenshot of the Implementation of a Scientific Paper Writing Webinar

In the next stage, the service team and the editor-in-chief compiled a publication ethics statement for the Inspirasi Ekonomi Journal based on the Committee on Publication Ethics (COPE) standards. After the draft publication ethics is completed and agreed upon, it will be published on the OJS Inspirasi Ekonomi Journal page. (COPE, 2023)



Journal of Economics Inspirational the publicational Ethics

The Inspirational Economics Journal is a scientific publication media that contains articles based on the results of research, development, studies, and thoughts in the field of human resources management, operations, finance and marketing. This statement of the scientific code of ethics is a statement of all parties involved in the publication process of the Inspirational Economics journal including managers, editors, bestari partners, and authors. This statement of the code of ethics for scientific publications is based on the Regulation of the Head of the Indonesian Institute of Sciences (LPI) Number 5 of 2014 concerning the Code of Ethics for Scientific Publications. These ethical values in publications that are upheld in the code of ethics for scientific publications include:

1. Neutrality, which is free from conflicts of interest in the management of publications;
2. Justice, which is giving authorship rights to those who are entitled as authors;
3. Honesty, which is free from duplication, fabrication, falsification, and plagiarism (DF2P).

The manager of the Inspirational Economics Journal has the following duties and responsibilities:

1. Determine the name of the journal, scientific scope, periodicity, and accreditation if necessary;
2. Determine the membership of the editorial board;
3. Define the relationship between publishers, editors, review partners, and other parties;
4. Appreciate things that are confidential, both for contributing researchers, authors, editors, and review partners;
5. Implement norms and provisions regarding intellectual property rights, especially copyrights;
6. Review the journal's policy and submit to the authors, the editorial board, reviewers, and readers;
7. Create behavioral code guidelines for editors and review partners;
8. Publish journal regularly;
9. Ensure the availability of funding sources for the sustainability of journal publications;
10. Build a network of cooperation and marketing.

The Editor of the Inspirational Economics Journal has the following duties and responsibilities:

Figure 4. Drafting of the Ethics of the Inspirasi Ekonomi Journal Publication

After the stages of preparing publication ethics have been completed, the next step is for the service team to create a Google Scholar account for Inspirasi Ekonomi journals and update all articles published on the Google Scholar profile page. (Inspirasi Ekonomi, 2021)

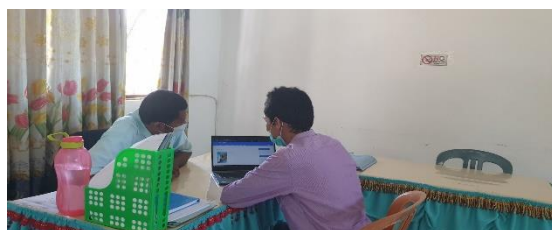


Figure 5. Creating a Google Scholar profile for the Inspirasi Ekonomi Journal

The next stage is indexing economic inspiration journals to indexer pages to make it easier for someone to find economic inspiration journal content and increase the journal's reputation to make it easier for search engines to read.

Inspirasi Ekonomi Journal Indexed by:



Figure 6. Indexation on the OJS Inspirasi Ekonomi Journal page

The last stage is updating all the information writers, readers, and reviewers need about the Inspirasi Ekonomi journal.



Figure 7. Updating information on the OJS page of the Inspirasi Ekonomi journal

Of all the series of stages of community service activities that have been carried out, of course, they still have not reached the ideal target. Sustainable management is still needed in accordance with the standard provisions of the national journal accreditation institution (ARJUNA). We realize that we also have limited time and available funds, so community service activities are still needed at another

time as a continuation of this activity. However, we hope that this community service activity can provide benefits.

CONCLUSION

After successfully identifying the completeness of the requirements for submitting Inspirasi Ekonomi journal accreditation, furthermore, the service team carried out activities to complete some of the necessary requirements by selecting articles through webinars about writing scientific papers, making publication ethics statements, google scholar profiles, optimizing indexation, and updating information on the OJS Journal of Inspirasi Ekonomi page. The result of this community service activity is that the journal Inspirasi Ekonomi can be submitted for SINTA accreditation to the national journal accreditation agency (ARJUNA). With the accreditation of the Inspirasi Ekonomi journal, it will certainly bring many benefits to the University of Timor, especially the management study program.

MUCH OBLIGED

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